

Dear Welcome Baby Client,

As you know, Welcome Baby is a program where we attempt to improve the health of you and your baby during the first year of life, as well as giving you the tools to strengthen your skills as a parent. Because you have taken part in the Welcome Baby Program, attached to this letter is a survey that we are asking you to complete and mail back to us. All you need to do is fill out the survey and put it in the envelope that was given to you by your Parent Coach. The envelope already has a post stamp on it, so all you need to do is drop it off at a mail box or your local postal office.

The reason we are asking you to fill out the survey is so we can make our program better. We are trying to get information to see how you feel about the Welcome Baby program. We are curious to know what you think about our visits with you and the material we have given you.

The survey should take you about 10-15 minutes to complete. Although we cannot offer you anything in return for completing this survey, we sincerely appreciate the time and effort you put into completing the survey. For most of the questions, we are asking you how often you feel a certain way while in the Welcome Baby program, as well as if you strongly agree or strongly disagree with certain things. We ask that you bubble or check the box that is lined up with the question with how you feel about whatever we are asking you.

We ask you to be as honest and true as possible. We assure you that these surveys cannot be traced back to you. There is no reason to put your name on the survey. Everything you put on the survey will be confidential.

Finally, we just want to say thank you for being in the Welcome Baby program, and hope that by filling out this survey we can make the program better for you.

Sincerely,

Welcome Baby Staff

